



## Roger Croft - Interiors consultancy services



Roger Croft can be contacted on 01344 779 438  
Interiors Consultancy Service

Roger's skills include – business planning, strategy and negotiation, facility brief, property searches, lease negotiation, product selection, contract negotiation, project planning, project brief implementation (including product and systems testing), project management and logistics (move management). Roger has developed his service to provide users and specifiers with a completely independent and unbiased interiors consultancy service. Clients can choose the services relevant to their project, with fees charged either by the entire project or by hourly rate.

The target market is broad and includes:

### **A Developing, Dynamic Organisations**

These organisations SEE interior & facilities as a necessary evil!.....

....they require premises to function effectively and efficiently, yet the company has not sufficiently developed to have the in-house professional skills required to effectively develop it's own policies. Responsibility within these companies usually falls to the MD, CEO, FD, or HR manager. This responsibility, outside their primary remit, is a distraction from their main objective.

### **B Established Organisations**

These organisations ACCEPT that interiors & facilities management are necessary evils!.....

....and will have appointed a Premises/Facilities Manager. Business plans are written with key costs known. The customer can select specific segments from Roger's services safe in the knowledge that industry professionals are providing impartial and independent advice.

As poacher turned gamekeeper, Roger has a deep understanding of office furniture industry manufacturing and dealer margins, thus ensuring the user is offered the best package.

### **C Specifiers**

Roger enjoys working alongside specifiers and can share his vast industry experience and knowledge by:

- 1 Identifying major product trends and developments
- 2 Ensuring supplied information is correctly interpreted
- 3 Ensuring costings comply with budgets
- 4 Obtaining the best package and solution
- 5 Project managing delivery, installation & sign off

Specifiers taking advantage of this service retain overall control of their project whilst being freed from the time-consuming research associated with it.

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