



Jane Dickson - communications campaigns, copywriting and event organisation



Jane Dickson can be contacted on 01344 779 438  
Copywriting, event organisation, media and communications campaigns

### **Do you need to get your message heard and understood?**

Jane can devise effective communications campaigns in partnership with you, using a variety of means. Clients benefit from her experience of producing quality copywriting, organising successful events and providing a range of promotional solutions.

### **Copywriting, proofreading and copy-editing**

The 'right' words are critical for communicating your message, whether internally within your organisation, or to the wider world. Jane Dickson understands the different needs of all types of informative, marketing and promotional material - whether spoken, printed or electronic - and will produce just the right amount of copy needed for maximum impact. Proof-reading and copy-editing skills are also available to ensure that documents, publications and websites are just as you want them.

### **Facility visits and events**

She can plan and manage every aspect of an event, whether a conference, reception or facility visit, making sure that maximum recognition is gained for you in the process. Detailed planning and a professional approach ensure the successful promotion of both your organisation and your products and services.

### **Media & communications campaigns to create corporate and brand awareness**

Media and communications campaigns are effective in developing and reinforcing corporate and brand awareness. The consultancy undertakes advertising and editorial campaigns and has developed extensive and reliable contacts in the national and specialist press, and also within local and regional media. Results are achieved through an active knowledge of the media, combined with a keen understanding of the needs of the press and specialist markets. Meticulous attention to these needs ensures that the client's message is communicated where it matters.

### **Knowledge of European markets and languages**

Jane can advise on adapting sales and promotional material for the UK, including checking translations and rewriting copy, when necessary. She is fluent in French and German, which allows her to readily communicate with European companies.

**“Working in partnership with you to deliver effective public relations and communications through creative campaigns.”**

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