



Adrian Furnham - Motivational trainer and conference speaker



Adrian Furnham can be contacted on 01344 779 438
Performance/knowledge management and executive coaching

Adrian is a Professor of Psychology offering motivational training, executive coaching, knowledge management and conference presentations. The author of over four hundred scientific papers and forty books, he is ranked the second most productive psychologist in the world since 1980. He contributes regularly to the press, radio and television, and he has a particular interest in the psychology of change in the workplace. He holds three doctorates and three masters degrees and has attended four different universities. In addition, he holds visiting professorships at a number of universities, and lectures worldwide.

These qualifications, impressive as they are, give no indication of Adrian's exceptional talent in relating to and holding his audience, whilst imparting vital knowledge in a most entertaining manner. Whether he is addressing several hundred people at a major conference or training a small handful of top executives, his enthusiasm and love of people place him in the topmost category of trainers and presenters.

Amongst the services offered are:

- Training/education with senior managers. His international experience of training board level managers in performance management and leadership make him particularly effective with busy, senior executives who resist such training.
- Lectures and State of the Art Reviews on topics of interest to managers. Adrian is frequently used to give keynote speeches of one to five hours duration on subjects such as:
 - Performance management systems and why they fail.
 - Why leaders derail
 - Knowledge management
 - Corporate culture and change
 - What's new in motivation?
 - The psychology of money
 - Managing a cross-cultural workforce
 - Advertising to children
- The use, abuse and evaluation of psychometric tests of all kinds, especially those attempting to measure personality and ability.
- Coaching with senior managers
- Writing articles for in-house magazines/newspapers, which explain complicated psychological topics in clear and simple English

These represent just a few of the areas of psychology and work-related subjects that Adrian can cover, and he will be pleased to consider any other topics you may like to suggest.